



**LIVE CONNECT<sup>®</sup>**

**Intelligent Freight Management Solutions**

TRUCKLOAD | LTL | PARCEL | FINAL MILE



## About Banyan Technology

Banyan Technology is the leading provider of over-the-road (OTR) shipping software, delivering end-to-end freight management solutions through our patented LIVE Connect® platform.

**3X**

More Carrier connections than any other provider.

**100%**

Market coverage in North America.

**35,000+**

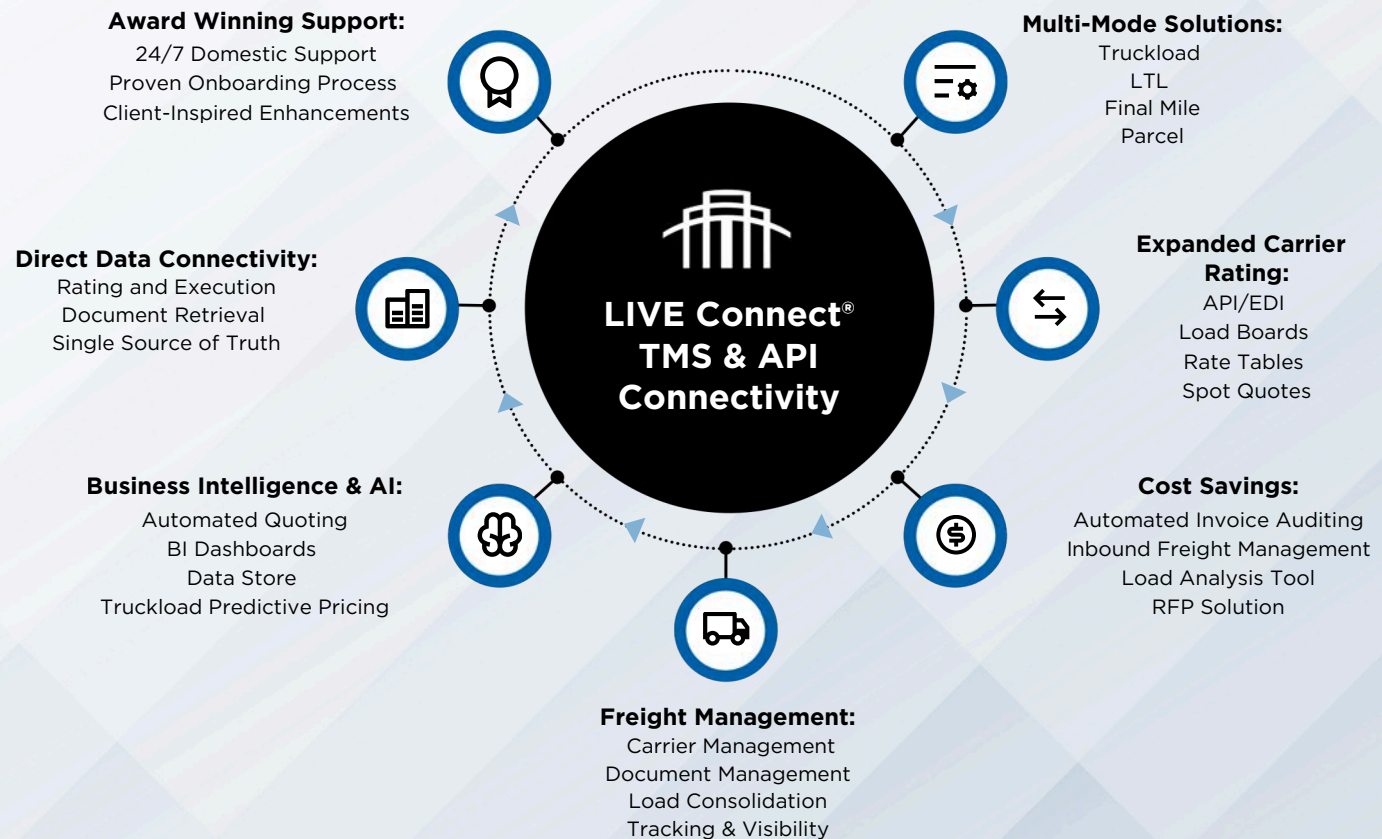
Registered Shipper and 3PL users.

**3M+**

Loads managed monthly across all OTR modes.

## Intelligent Freight Management

Shippers and 3PLs experience intelligent freight management solutions that create time and direct-dollar savings throughout the freight life cycle.



# LIVE CONNECT

## Multi-Mode Solutions

LIVE Connect's multi-mode shipping solution serves as our clients' primary transportation management system (TMS) or as an API-driven data connectivity integration for existing operating systems. Our comprehensive suite of AI and BI tools drives efficiency and cost savings through intelligent logistics solutions for Truckload, LTL, Final Mile and Parcel shipping.



## Features & Functionality

Business Intelligence	Cost-Saving Tools	Multi-Mode Shipping
Carrier Cost Dashboard Carrier Performance Dashboard Lane Intelligence Tool Load Analysis Tool Location Performance Dashboard	Banyan Inbound Freight Feature EZ Rate Freight Bill Management Load Import Tool LTL Accessorial Verification Multi-Leg/Multi-Stop Rating RFP Solution Waterfall Tendering	Truckload Truckload AI Auto-Quoting+ LTL Load Consolidation Middle Mile Final Mile Parcel

Reporting Tools	Risk Management	Visibility Suite
Data Store Document Management Exception View & Reporting Product Catalog Reporting Engine	Carrier Onboarding & Compliance Claims Management Fraud & Theft Prevention Geofencing Insure-on-Demand	CarbonTRAX & Offset Container Tracking ELD Compliance Lane Restrictions Push Tracking

## System Integrations

Banyan's LIVE Connect platform integrates with leading software solutions to enhance data accessibility, enable seamless end-to-end freight execution and streamline logistics technology stacks. By partnering with industry-leading technology solutions, Banyan is able to offer its Clients comprehensive, unified access to tools that optimize shipping workflows, reduce operational complexity and improve decision-making.



To view a comprehensive list of our integrations, visit [banyantechnology.info/integrations](https://banyantechnology.info/integrations)

## Our Clients

Banyan's clients are well positioned to leverage our innovative data connectivity platform, freight validation and analysis tools, along with the growing number of new resources to improve over-the-road shipping operations.

### 3PLS & FREIGHT BROKERS

*We are so impressed and pleased with the Banyan team. Having the ability to collaborate makes Banyan a true partner.*

**Ronni Valenz**

Director, North American Transportation  
RIM Logistics

### COMMERCIAL SHIPPERS

*It's fun, kind of like using a travel site. There's satisfaction getting a live rate cheaper than our old ways... from an organizational perspective, it's a reliable solution.*

**Clay Cooper**

Global Transportation Manager  
BlenderBottle



For more information, visit our website [www.banyantechnology.com/marketplace](http://www.banyantechnology.com/marketplace) or contact us at: [info@banyantechnology.com](mailto:info@banyantechnology.com) • (844) 309-3911.