



LIVE CONNECT®

Freight Execution Software for Shippers and 3PLs

TRUCKLOAD | LTL | LOCAL CARRIER | PARCEL



## **About Banyan Technology**

Banyan Technology is the leading provider of over-the-road (OTR) shipping software delivering enterprise-level, end-to-end freight execution solutions through our patented LIVE Connect® platform.

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More Carrier connections than any other provider.

98%

Market coverage in North America.

25,000

Registered Shipper and 3PL users.

1M+

Loads managed every month across all modes.

## **Seamless Freight Execution**

Clients experience seamless freight execution that creates time and direct dollar savings across the freight life cycle.















## LIVE CONNECT

#### **Make Better Freight Buying Decisions**

LIVE Connect is your primary transportation management system (TMS) or direct data connectivity platform (API) that supports your existing systems. A comprehensive suite of AI and BI tools help automate manual shipping processes and identify cost-saving opportunities through multi-mode rate and Carrier comparisons.



#### **Features & Functionality**

Rating and Execution	Freight Management	Business Intelligence
API Rating, Dispatching & Tracking Load Board Integrations Matrix Rating	Branded Customer Portals  Carrier & Rate Management  Document Management	Carbon Impact Tracking & Reporting Carrier Cost Dashboard Carrier Performance Dashboard
Multi-Leg & Multi-Stop Rating  Multi-Mode Single Screen Rating  Predictive Truckload Pricing	Freight Bill Management  Push Tracking  Supplier Shipping Portals	Lane Intelligence Tool  Load Analysis Tool  Location Performance Dashboard
Spot Quote Tool	Tracking & Visibility	Reporting Engine

#### **System Integrations**

Integrate Banyan's LIVE Connect software with your ERP, TMS and WMS solution to deliver expanded Carrier connectivity, end-to-end freight execution, real-time tracking and reporting, and a unified system of record.



DESC RTES





















More than 4,000 Shippers, 3PLs and Brokers trust Banyan to help them move more than \$50 billion worth of freight each year.

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# **3PLS & FREIGHT BROKERS**

We are so impressed and pleased with the Banyan team. Having the ability to collaborate makes Banyan a true partner,

#### Oscar Carmona

RIM Logistics' Senior Analyst, Integration and Operations Domestic Services

# COMMERCIAL SHIPPERS

It's fun, kind of like using a travel site. There's satisfaction getting a live rate cheaper than our old ways... from an organizational perspective, it's a reliable solution..."

#### Clay Cooper

BlenderBottle's Global Transportation Manager







