



Improve Profit Margins
And Drive More Business
With Live Connect™ From
Banyan Technology



ABOUT BANYAN

Banyan Technology provides innovative, flexible solutions for Less-Than-Truckload (LTL), Truckload (TL), Local Carrier and Parcel shipping. Our LIVE Connect™ platform's real-time rating, business intelligence tools, and enhanced solutions for all over-the-road (OTR) shipping modes provides valuable resources to help you attract new customers and improve profit margins.



MULTI-MODE CAPABILITIES

Banyan's LIVE Connect platform is the industry's only digital solution offering all over-the-road multi-mode rating and tendering from one screen, which can add value to your services to help attract and retain customers.



MAXIMIZED VOLUME

The LIVE Connect freight and logistics management solution is designed to adapt to the evolving needs of the supply chain giving you an advantage over the competition. Combined with the platform's enhanced visibility and business intelligence tools, you'll gain significant value in your service offerings to help retain current customers and attract new ones.



SEAMLESS CO-BRANDING

Our innovative platform seamlessly integrates with your customer interface in a flexible, co-branded platform that adds significant value to your service offerings. By branding our platform with your logo, you create a seamless shipping experience for your customers, allowing them to benefit from the features and functionality of LIVE Connect without a formal transition.



REAL-TIME CONNECTIVITY

With 3x more carrier connections than any other provider for real-time rating, scheduling and tracking of shipments, including more than 10,000 Local Carrier drivers and assets, 3PL clients can leverage real-time intel, creating actionable insights, and delivering instant access to data through Banyan's LIVE Connect platform.



INCREASED PROFITABILITY

As the industry's most flexible freight management solution, LIVE Connect can help increase profitability by delivering innovative, scalable solutions that add value to your service offerings, and efficiently manage shipping timeliness, freight damage control, and carrier billing.



PERSONALIZED SERVICE & SUPPORT

When choosing Banyan, you have partnered with a technology provider that puts your needs at the forefront of everything we do. Banyan is focused on providing the personalized experience you need to successfully navigate the supply chain. We care about your shipping journey and offer an individualized, collaborative approach to help support your day-to-day operations.



PROVEN CLIENT SUCCESS

Banyan empowers clients to make better freight buying and managing decisions through our proven client success process. Our quick and easy onboarding and training built exclusively for you, includes a comprehensive, collaborative path to facilitate your successful transition to the LIVE Connect platform.



GET TO KNOW BANYAN

- Less-Than-Truckload (LTL), Truckload (TL), Local Carrier, and Parcel Solutions
- 3x More Carrier Connections than Any Other Provider
- 98%+ Market Coverage in North America
- More than 3,500 Active Customers
- 25,000 Daily Users in LIVE Connect
- More than 200000+ Tendered Loads Per Month
- More than 3 Million LTL and TL Loads/Transactions Per Year
- Customers Move More than \$50 Billion of Freight in the U.S. Monthly

CONTACT US

Contact us today to get the agility and operational efficiency you need from the industry's most trusted leader, Banyan Technology.

 1 (844) 309-3911

 info@banyantechnology.com

 www.banyantechnology.com

3PLs

Copyright © 2022 Banyan Technology.
All Rights Reserved.

