

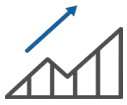


Make Better Business  
Decisions With Live Connect™  
From Banyan Technology



## ABOUT BANYAN

Banyan Technology, the leading provider of freight and logistics management software for real-time rating, scheduling and tracking, helps Shippers experience significant savings for all over-the-road shipping needs, including LTL, Truckload, Local Carrier, and Parcel. Banyan's LIVE Connect platform delivers innovative resources to help you make better business decisions through increased data availability and shipment visibility, saving valuable time and money.



### MAXIMIZED EFFICIENCY

Improve operations with increased efficiencies through a digital solution that allows multi-mode rating and tendering on one screen and automates manual tasks, saving hard and soft dollars by allowing you to shift resources to focus on other areas of business growth.



### REAL-TIME CONNECTIVITY

With 3x more carrier connections than any other provider for real-time rating, scheduling, and tracking of shipments including 10,000 Local Carrier assets and drivers, you are able to leverage real-time intel, creating actionable insights, and delivering instant access to data through Banyan's LIVE Connect technology solution.



### VISIBILITY THROUGH BUSINESS INTELLIGENCE

Banyan's LIVE Connect platform can help streamline your shipping operations by delivering access to powerful business intelligence and reporting to help you make better business decisions. You can analyze carrier performance data and easily identify cost-saving opportunities, in addition to resolve delivery issues with real-time exception reporting and gain peace of mind with automated tracking notifications.



## INNOVATION & SCALABILITY

As the industry's most innovative freight management solution LIVE Connect is scalable to accommodate your growing business needs and easily integrates at an affordable price. Our aggressive product development strategy supports our commitment to evolving as our clients needs evolve. We guarantee that during the first year of our partnership, you will enjoy savings in excess of our monthly recurring charges if you fully utilize our platform as intended. If you do not, then you can opt out of our agreement after the first year.



## PERSONALIZED SERVICE & SUPPORT

When choosing Banyan, you have partnered with a technology provider that puts your needs at the forefront of everything we do. Banyan is focused on providing the personalized experience you need to successfully navigate the supply chain. We care about your shipping journey and offer an individualized, collaborative approach to help support your day-to-day operations.



## PROVEN CLIENT SUCCESS

Banyan empowers clients to make better freight buying and managing decisions through our proven client success process. Our quick and easy onboarding and training built exclusively for you, includes a comprehensive, collaborative path to facilitate your successful transition to the LIVE Connect platform.



# GET TO KNOW BANYAN


- Less-Than-Truckload (LTL), Truckload (TL), Local Carrier, and Parcel Solutions
- 3x More Carrier Connections than Any Other Provider
- 98%+ Market Coverage in North America
- More than 3,500 Active Customers
- 25,000 Daily Users in LIVE Connect
- More than 200000+ Tendered Loads Per Month
- More than 3 Million LTL and TL Loads/Transactions Per Year
- Customers Move More than \$50 Billion of Freight in the U.S. Monthly

## CONTACT US

Contact us today to get the agility and operational efficiency you need from the industry's most trusted leader, Banyan Technology.

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## SHIPPERS

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