



Shhnect

OVER-THE-ROAD SHOW

SEPTEMBER 11-12 | 2024
HYATT REGENCY CLEVELAND AT THE ARCADE
CLEVELAND | OHIO



DAY ONE | SEPTEMBER 11

12:00 PM – 5:00 PM
REGISTRATION OPEN

Location: Burlington Foyer

Stop by the Connect 2024 Registration desk to pick up your event credentials, agenda and gift bag, as well as join in on pre-event camaraderie and networking.

1:00 PM – 2:00 PM
OPTIMIZING PARCEL EXECUTION WITH COST-SAVING TOOLS FOR SHIPPERS

Location: Emanuele



Unlock the full-savings potential of your shipping operations and maximize your freight spend by learning all there is to know about Banyan's new Parcel enhancement for Shippers. Industry experts will guide you through best practices and innovative technologies that will help you streamline your parcel shipping processes, reduce costs and enhance delivery efficiency.

1:00 PM – 2:00 PM
3PL SESSION: LEVERAGE AI & GREENSCREENS INTEGRATED PREDICTIVE PRICING FOR AUTOMATED TRUCKLOAD SPOT QUOTING

Location: St. Hubert **greenscreens_ai**



Artificial Intelligence (AI) and predictive pricing are revolutionizing Truckload operations for 3PLs. This exclusive session will help 3PLs gain insight on how AI-driven analytics can enhance load matching and forecast market trends to maximize efficiency and profitability. Attendees will also learn about Banyan's NEW Truckload AI Auto Rating Tool to streamline and simplify the rating process, saving valuable time and money.

2:00 PM – 3:00 PM
INTEGRATED INSURANCE SOLUTION WITH MARSH: PROTECTING YOUR FREIGHT & YOUR BUSINESS

Location: Emanuele



Safeguard your shipping operations with reliable and vetted insurance coverage. Representatives from Marsh will walk you through the critical components of insurance in shipping, from understanding various coverage options to navigating the claims process. Marsh will share strategies for mitigating risks, reducing liability and choosing the right insurance policies to protect your cargo.

2:00 PM – 3:00 PM
ENHANCING SHIPPER TRUCKLOAD PRICING EFFICIENCY WITH GREENSCREENS TRUCKLOAD AI

Location: St. Hubert **greenscreens_ai**

Predictive pricing is not just for 3PLs anymore! Discover how AI can help improve load matching and provide real-time insights that will increase efficiency in your shipping strategy. Industry experts and partners from Greenscreens will discuss predictive pricing models that help Shippers forecast costs and make data-driven decisions that maximize efficiency and cost-savings.

3:00 PM – 4:30 PM
CONNECT 2024 ROUNDTABLE EXPERIENCE: FEATURED PARTNER & PRODUCT DISCUSSIONS

Location: Burlington

This engaging roundtable format provides an opportunity for Clients, Partners and Banyan Team Members to discuss the unique intricacies of existing and new product features developed to provide a competitive advantage in the market. This series of 20-minute interactions will highlight the newest and most influential components of the Banyan ecosystem.

4:30 PM – 5:30 PM
SAFEGUARD YOUR SUPPLY CHAIN: TRENDS IN SECURITY, FRAUD & THEFT PREVENTION PANEL

Location: Emanuele **Marsh** **OVERHAUL** **MODE**

Industry experts discuss the latest strategies and technologies available to help maximize security and theft prevention for the supply chain industry. Join us for an up-close view into the innovative solutions, real-world case studies and effective risk management techniques that will help ensure your supply chain remains secure and resilient.

6:00 PM – 9:30 PM
CONNECT 2024 WELCOME & NETWORKING LAKE ERIE DINNER CRUISE

Location: Lady Caroline

Join us aboard the Lady Caroline, Northeast Ohio's premier dining cruise. This event will provide valuable time to network with the industry's most influential Partners and supply chain experts. Enjoy an exquisite dinner and a selection of cocktails as you sail along the scenic waters of Lake Erie. The Lady Caroline offers a unique and elegant setting, perfect for meaningful connections and conversations. Boarding begins at 6:00 PM. The boat sets sail promptly at 7:00 PM and will return to shore at 9:30 PM.

DAY TWO | SEPTEMBER 12

7:30 AM – 8:30 AM
RISE AND SHINE BREAKFAST & NETWORKING

Location: Burlington Foyer

Join Banyan Clients, Partners and Team Members for an informal breakfast and networking opportunity to get the day started. Take a few minutes to plan your day and identify supply chain partners and Banyan Team Members to meet with throughout the day.

8:30 AM – 9:00 AM
BANYAN OPENING SESSION: PRODUCT INNOVATION DRIVING SHIPPING OPERATIONS FORWARD


Location: Emanuele

Join Brian Smith, Banyan CEO, as he shares valuable insight into the LIVE Connect shipping platform and the NEW product enhancements that will drive your shipping operations forward. As the industry continues to shift, Banyan's strategy of providing innovative solutions and strategic partnerships that simplify your day-to-day shipping operations stands firm. From Truckload and Parcel to AI and BI, Banyan has continued to respond to your changing needs. With a solid foothold in the areas of security, theft prevention and insurance, we're prepared to bring your shipping execution and operational efficiencies to a whole new level.

DAY TWO CONT...

9:00 AM – 9:30 AM

TRUCKLOAD SHIPPING TODAY & WHAT'S ON THE HORIZON

Location: Emanuele  TRUCKSTOP

Truckstop's CRO, Brent Hutto, shares a unique perspective on the state of shipping driven by industry trends that could change the way you manage your shipping processes. This valuable insight can help you prepare and adjust your shipping strategy of today to maximize your opportunities tomorrow.

9:30 AM – 10:00 AM

BENCHMARKING: AN INDUSTRY VIEW OF TRENDS & STRATEGIES TO SHAPE YOUR SHIPPING DECISIONS

Location: Emanuele  MASTIO & COMPANY

Kevin Huntsman, President of Mastio & Company, reveals strategies for measuring carrier performance and key metrics that will help you maximize your shipping experience and minimize unforeseen challenges. Don't miss out on these valuable insights on the latest industry trends and statistics that will help you drive more effective and more profitable business decisions.

10:00 AM – 10:30 AM

INSURANCE IN SHIPPING: PROTECTING YOUR CARGO & YOUR BUSINESS WITH MARSH

Location: Vivienne  Marsh 

Ensure your shipping operations are safeguarded with comprehensive insights into the world of shipping insurance. This session will explore the critical aspects of insurance in shipping, from understanding various coverage options to navigating claims processes. Marsh will share strategies for mitigating risks, reducing liability and choosing the right insurance policies to protect your cargo and business.

10:00 AM – 11:00 AM

SIMPLIFYING TRUCKLOAD SHIPPING: BANYAN'S AI-POWERED TRUCKLOAD BUNDLE

Location: Emanuele 

Banyan's innovative Truckload bundle leverages predictive pricing, seamless load board access and robust fraud/theft prevention strategies to optimize your shipping operations. Learn how AI-driven analytics can help forecast costs and enhance decision-making, while easy access to load boards increases efficiency and market reach, and advanced security measures help protect your shipments and minimize risks.

10:00 AM – 11:00 AM

ENHANCING LOGISTICS WITH LIVE CONNECT & BANYAN'S INBOUND FREIGHT FEATURE (BIFF)

Location: St. Hubert

Are you maximizing LIVE Connect for your shipping execution? Do you know about Banyan's Inbound Freight feature (BIFF)? If you answered 'no' to either of these questions, then this session is a must-attend for you! Join us for an intriguing discussion on how Banyan's innovative shipping solution provides you with an Inbound Freight Feature that will save you time and money.

10:30 AM – 11:00 AM


WIN NEW BUSINESS WITH BANYAN'S CLIENT GROWTH SERVICES PROGRAM

Location: Vivienne

Banyan's Client Growth Services program is designed to help 3PLs win new business with personalized sales support, expert product knowledge and systems information that will expand your market reach and boost profitability. If you are looking to scale your operations and optimize your new business processes, you'll want to understand the valuable Banyan resources available to help you win new business and grow current accounts.

11:00 AM – 11:30 AM

UNLOCKING EFFICIENCY WITH SHIPLIFY'S INTEGRATED & AUTOMATED ACCESSORIAL IDENTIFICATION

Location: Vivienne  Shiplify 

This valuable session will delve into the innovative features of accessorial identification services for the LTL industry, which provide API access to location-specific data that will improve your shipping processes and simplify bill reconciliation. Practical applications and benefits of this tool include improved transparency, increased billing accuracy and optimized shipping processes.

11:00 AM – 12:00 PM

FREIGHT PAY AND AUDIT: LEVERAGING CT LOGISTICS' ADVANCED AUDIT CAPABILITIES FOR PARCEL & FREIGHT

Location: Emanuele  CT Logistics

In today's competitive landscape, maximizing transportation spend and optimizing logistics operations are critical for driving profitability. This session explores how CT Logistics' advanced audit capabilities can significantly enhance your bottom line by ensuring accurate billing, uncovering hidden savings, optimizing your contracts and leveraging analytics.

11:00 AM – 12:00 PM


LEVERAGE THE POWER OF INTELLIGENCE & INFORMATION TO DRIVE DECISION-MAKING

Location: St. Hubert

Banyan's advanced analytics tools, inside the Business Intelligence Suite, provide deep insights into your logistics operations, help you identify trends, optimize performance and drive strategic growth. This session will demonstrate how you can leverage comprehensive dashboards, real-time reporting and predictive analytics to gain a competitive edge.

11:30 AM – 12:15 PM

INTEGRATED EFFICIENCY WITH FREIGHTCLAIMS.COM CLAIMS MANAGEMENT THROUGH LIVE CONNECT

Location: Vivienne  freightclaims.com 

Streamline your claims process, enabling faster resolutions and higher success rates as you experience a new era of efficiency in claims management with Banyan's integration to FreightClaims.com. This powerful combination of expertise and experience will help you seamlessly manage and track claims through an integrated platform that enhances visibility, reduces administrative burden and improves communication between all parties involved.

12:00 PM – 1:30 PM

TAKE A LOAD OFF & REFUEL LUNCH & STRATEGIC PARTNER SHOWCASE

Location: Burlington

Join fellow conference attendees to refuel and recharge at the Connect 2024 Strategic Partner Showcase. During this luncheon, you'll have the opportunity to meet 1:1 with Banyan Partners and Team Members to discuss features, functionality and resources of the Banyan ecosystem.

12:30 PM – 12:45 PM

INSIGHTS INTO CURRENT DOMESTIC & INTERNATIONAL PARCEL TRENDS

Location: Burlington  ProShip

Discover the latest industry trends and best practices for streamlining your domestic and international Parcel shipping operations. Learn how real-time connections to Parcel carriers and comparison shopping can reduce costs and save time, optimizing your processes for faster, more efficient small package shipping practices.

1:30 PM – 2:00 PM

INTEGRATED INSURANCE SOLUTION WITH RELIANCE PARTNERS: PROTECTING YOUR FREIGHT & YOUR BUSINESS

Location: Vivienne



Ensure your shipping operations are protected with comprehensive insights into the world of shipping insurance. From understanding various coverage options to navigating claims processes, Reliance Partners will share strategies for mitigating risks, reducing liability and choosing the right insurance policies to protect your cargo and business.

1:30 PM – 2:30 PM

BEST PRACTICES FROM OVERHAUL FOR REDUCING FRAUD & THEFT IN THE SUPPLY CHAIN

Location: Emanuele



Learn the latest strategies in fraud and theft prevention for shipping and supply chain management. Industry leaders share best practices and innovative solutions that have created real-world case studies and effective risk management techniques to ensure your supply chain remains secure and resilient.

1:30 PM – 2:30 PM

HIDDEN GEMS! THE TOP 5 MOST POWERFUL TOOLS IN LIVE CONNECT

Location: St. Hubert

Even the savviest LIVE Connect users may not know the 5 most powerful features and capabilities of the shipping platform. This session will highlight THE most powerful features and functionality that will help your organization streamline processes, save time and money and improve shipping decisions.

2:00 PM – 2:30 PM

LEVERAGE GEOFENCING & AUTOMATED BOOKINGS WITH TRUCKER TOOLS TO ENHANCE TRUCKLOAD SHIPPING

Location: Vivienne



Truckload experts will unveil the intricacies involved in utilizing mobile apps, SMS and ELD devices, along with geofencing parameters, to minimize risks and maximize customer experiences. In a bonus offering, you'll also learn how you can more efficiently post to leading load boards and manage counter offers through the 'Book It Now' functionality now available through Banyan's LIVE Connect platform.

2:30 PM – 3:00 PM

LEVERAGING FINAL MILE SERVICES FOR END-TO-END SHIPPING SOLUTIONS

Location: Vivienne



Learn how you can leverage eTrac's first/final mile shipping services to provide customers with a comprehensive, end-to-end shipping solution through a single API. eTrac provides complete visibility to the final mile of your supply chain, while enforcing compliance and enjoying flexibility.

2:30 PM – 3:30 PM

INSIGHTS INTO BANYAN'S POWERFUL PARCEL SOLUTION & NEW PARCEL SAVINGS+ PROGRAM

Location: Emanuele



Discover the many facets of Banyan's powerful Parcel program. From standard domestic and international parcel shipping best practices to the newly launched Parcel Savings+ program you'll learn all you need to know to save time and money with integrated parcel shipping through LIVE Connect.

2:30 PM – 3:30 PM

HARNESS THE POWER OF DATA WITH LIVE CONNECT'S ROBUST REPORTING TOOL

Location: St. Hubert

Explore the LIVE Connect world of reporting and harness the power of data to gain valuable insight into the efficacy of your shipping operations. In this session, you will learn to create customized reports that provide visibility into key performance metrics, identify current trends and help drive strategic decision-making.

3:00 PM – 3:30 PM

OPTIMIZING LOAD MANAGEMENT WITH TRUCKSTOP & LIVE CONNECT

Location: Vivienne



Navigating the sometimes complex world of posting loads to load boards, managing counter offers from drivers and streamlining overall shipping operations can create unnecessary delays or lags in shipments. Truckstop's 'Book It Now' functionality streamlines shipping operations allowing preferred carriers to automatically book shipments and seamlessly send their contact information to LIVE Connect.

3:30 PM – 4:30 PM

CLIENT PANEL: FULL-CIRCLE SHIPPING INSIGHTS FROM 3PL & SHIPPER CLIENTS

Location: Emanuele

Join fellow conference attendees as we come full circle on the benefits of the LIVE Connect platform and the strategic partnerships that drive intelligence and efficiency into the shipping process. Panelists will share insights on best practices, strategic partnerships and emerging trends that are shaping the future of supply chain management.

5:30 PM – 8:00 PM

BANYAN TECHNOLOGY DINNER & NETWORKING EVENT

Location: The Corner Alley | 402 Euclid Avenue

Join fellow conference attendees for one final networking opportunity at Cleveland's favorite E. 4th Street and The Corner Alley. Relax and reminisce about the valuable information gathered and relationships formed during Connect 2024 and plan to wrap up the year with renewed energy and enthusiasm for the opportunities ahead.

BANYAN TECHNOLOGY BRINGING YOU INNOVATIVE NEW PRODUCTS

TO TACKLE THE INDUSTRY'S
BIGGEST CHALLENGES

- TRUCKLOAD AUTO RATING+
- PARCEL SAVINGS+
- BANYAN INBOUND FREIGHT™
FEATURE (BIFF)
- INSURANCE-ON-DEMAND
- FRAUD & THEFT PREVENTION
- AI-POWERED BUSINESS
INTELLIGENCE SOLUTIONS
- ACCESSORIAL VERIFICATION
- GEOFENCING FOR VISIBILITY
- CLAIMS MANAGEMENT



KEVIN HUNTSMAN
MASTIO & COMPANY



BRENT HUTTO
TRUCKSTOP



BILL SCHROEDER
PROSHIP

FEATURED SPEAKERS

THANK YOU TO OUR VALUED PARTNERS & SPONSORS

PREMIER SPONSOR



FEATURED SPONSORS




greenscreens_ai



SPONSORS & PARTNERS



DAY ONE

12:00 PM – 5:00 PM	Registration Open	BURLINGTON FOYER
1:00 PM – 2:00 PM	Optimizing Parcel Execution with Cost-Saving Tools for Shippers 	EMANUELE
1:00 PM – 2:00 PM	3PL Session: Leverage AI and Greenscreens Integrated Predictive Pricing for Automated Truckload Spot Quoting 	ST. HUBERT
2:00 PM – 3:00 PM	Integrated Insurance Solution with Marsh: Protecting Your Freight and Your Business 	EMANUELE
2:00 PM – 3:00 PM	Enhancing Shipper Truckload Pricing Efficiency with Greenscreens Truckload AI	ST. HUBERT
3:00 PM – 4:30 PM	Connect 2024 Roundtable Experience: Featured Partner & Product Discussions	BURLINGTON
4:30 PM – 5:30 PM	Safeguard Your Supply Chain: Trends in Security, Fraud and Theft Prevention Panel	EMANUELE
6:00 PM – 9:30 PM	Connect 2024 Welcome & Networking Lake Erie Dinner Cruise	LADY CAROLINE

DAY TWO

7:30 AM – 8:30 AM	Rise and Shine Breakfast and Networking	BURLINGTON FOYER
8:30 AM – 9:00 AM	Banyan Opening Session: Product Innovation Driving Shipping Operations Forward	EMANUELE
9:00 AM – 9:30 AM	Truckload Shipping Today and What's on the Horizon	EMANUELE
9:30 AM – 10:00 AM	Benchmarking: An Industry View of Trends and Strategies to Shape Your Shipping Decisions	EMANUELE
10:00 AM – 10:30 AM	Insurance in Shipping: Protecting Your Cargo and Your Business with Marsh 	VIVIENNE
10:00 AM – 11:00 AM	Simplifying Truckload Shipping: Banyan's AI-Powered Truckload Bundle 	EMANUELE
10:00 AM – 11:00 AM	Enhancing Logistics with LIVE Connect & Banyan's Inbound Freight Feature (BIFF)	ST. HUBERT
10:30 AM – 11:00 AM	Win New Business with Banyan's Client Growth Services Program	VIVIENNE
11:00 AM – 11:30 AM	Unlocking Efficiency with Shiplify's Integrated and Automated Accessorial Identification 	VIVIENNE
11:00 AM – 12:00 PM	Freight Pay and Audit: Leveraging CT Logistics' Advanced Audit Capabilities for Parcel & Freight	EMANUELE
11:00 AM – 12:00 PM	Leverage the Power of Intelligence and Information to Drive Decision-Making	ST. HUBERT
11:30 AM – 12:15 PM	Integrated Efficiency with FreightClaims.com Claims Management through LIVE Connect 	VIVIENNE
12:00 PM – 1:30 PM	Take a Load Off and Refuel Lunch and Strategic Partner Showcase	BURLINGTON
12:30 PM – 12:45 PM	Insights Into Current Domestic and International Parcel Trends	BURLINGTON
1:30 PM – 2:00 PM	Integrated Insurance Solution with Reliance Partners: Protecting Your Freight and Your Business 	VIVIENNE
1:30 PM – 2:30 PM	Best Practices from Overhaul for Reducing Fraud and Theft in the Supply Chain 	EMANUELE
1:30 PM – 2:30 PM	Hidden Gems! The Top 5 Most Powerful Tools in LIVE Connect	ST. HUBERT
2:00 PM – 2:30 PM	Leverage Geofencing and Automated Bookings with Trucker Tools to Enhance Truckload Shipping	VIVIENNE
2:30 PM – 3:00 PM	Leveraging Final Mile Services for End-to-End Shipping Solutions	VIVIENNE
2:30 PM – 3:30 PM	Insights into Banyan's Powerful Parcel Solution and NEW Parcel Savings+ Program 	EMANUELE
2:30 PM – 3:30 PM	Harness the Power of Data with LIVE Connect's Robust Reporting Tool	ST. HUBERT
3:00 PM – 3:30 PM	Optimizing Load Management with Truckstop and LIVE Connect	VIVIENNE
3:30 PM – 4:30 PM	CLIENT PANEL: Full-Circle Shipping Insights from 3PL and Shipper Clients	EMANUELE
5:30 PM – 8:00 PM	Banyan Technology Dinner and Networking Event	THE CORNER ALLEY