



When Visibility is Key...

Banyan Technology Can Unlock Your Potential

LIVE Connect™ Gives You More Cost-Saving Insights into Your Shipments

Banyan Technology's **LIVE Connect™** platform can help you address the issues that 75% of shippers struggle with when it comes to freight visibility. The American Trucking Association has found that visibility, and in particular, disruptions, are major concerns in the supply chain. To help you gain more visibility into your shipment status and minimize unnecessary freight costs and delays, Banyan's platform offers a robust array of tools and features that provide critical insight into your shipments.

Banyan enhances your visibility through the following tools:

- **Push Tracking:** Receive real-time tracking notifications
- **Exception Shipment View:** Efficiently manage your pickups and deliveries
- **Exception Report:** Easily identify missed pickups and deliveries

About Banyan Technology:

As North America's leading provider of live carrier and API connectivity for over-the-road (OTR) transportation and freight management, Banyan Technology provides real-time intel, actionable insights, and instant access to information that drives greater operational efficiencies and creates significant value for your bottom line. Continuously innovating our flexible solution, we facilitate a unified force - connecting shippers, 3PLs, carriers and supply chain partners and empower everyone with unprecedented intelligence and actionability.

To find out more about how you can take advantage of these tools in **LIVE Connect™**, contact Rhonda Schneider at rschneider@banyantechnology.com or visit our website at www.banyantechnology.com

